

GOVERNMENT OF INDIA
MINISTRY OF STEEL

RAJYA SABHA
UNSTARRED QUESTION NO.1182
FOR ANSWER ON 06/05/2015

PER CAPITA CONSUMPTION OF STEEL IN THE COUNTRY

1182. SHRI RAM KUMAR KASHYAP:

Will the Minister of STEEL be pleased to state:

- (a) whether it is a fact that the current per capita consumption of steel in the country is 60 kgs compared to the world average of estimated 222 kgs and if so, the reasons therefor;
- (b) what is the per capita consumption of steel in the urban and rural areas;
- (c) the details of efforts made by Government to popularise steel consumption; and
- (d) the steps taken to enhance steel consumption in rural areas?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF STEEL AND MINES (SHRI VISHNU DEO SAI)

(a) India's per capita consumption of total finished steel stood at 60.3 kg as per the provisional figures of 2014-15, as compared to the world average of 219 kg in 2013, as per the latest data released by World Steel Association. One of the main reasons for higher per capita consumption of steel in developed countries is due to higher level of infrastructure and industrial development, as compared to developing countries.

(b) Estimated domestic per capita consumption of total finished steel is around 11 kg for rural India and 170 kg for urban India as per provisional figures of 2014-15.

(c)&(d): Institute for Steel Development & Growth (INSDAG), an organization promoted by the Ministry of Steel and the major steel producers, is working towards efficient usage of steel in the construction and allied segments. INSDAG has taken up a number of initiatives to popularize steel consumption, specially in rural areas, some of which are given below:-

- (i) Organized campaigns in rural areas to create awareness on the benefits of steel usage and to promote best practices using reinforcement bars.
- (ii) Developed designs of model rural houses, grain storage bins, culverts, panchayat halls, community toilets, etc. using steel.
- (iii) Provided information through publications in regional languages on rural applications of steel.
- (iv) Provided training for rural youth so as to enable them to set up steel fabrication facilities in their areas.
